

FROM: NEW YORK CRUISE LINES  
Contact: Hallie Rosenbloom, [hrosenbloom@nycl.com](mailto:hrosenbloom@nycl.com)  
Telephone: (212) 630-8102

RUBENSTEIN PUBLIC RELATIONS  
Contact: Laura Salerno, [lsalerno@rubensteinpr.com](mailto:lsalerno@rubensteinpr.com)  
Telephone: (212) 843-9361

**FOR IMMEDIATE RELEASE**

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## **WORLD YACHT ANNOUNCES FREEDOM LUNCH CRUISE**

*Beginning this April, World Yacht will offer a Saturday lunch cruise to the 9/11 Memorial, with reserved tickets to America's monument to freedom.*

**NEW YORK, NY - January 24, 2012** - World Yacht announces a weekly Freedom Lunch Cruise to the 9/11 Memorial. The cruise, which will sail every Saturday, April through December 2012 allows guests to combine a lunch buffet, with a visit to lower Manhattan and the 9/11 Memorial.

Tickets for the Freedom Lunch Cruise may be purchased online at [www.worldyacht.com](http://www.worldyacht.com) and are priced at \$69.15 for adults and \$36.21 for children. Boarding will begin at 11:30am, sailing from 12:00-3:00pm. Guests will enjoy lunch while sailing down the Hudson River with unobstructed views of the city skyline. Once docked at lower Manhattan, guests will have time to take in the 9/11 Memorial while the yacht will wait to return guests to Pier 81 in Midtown.

"Having the opportunity to provide our customers with the new Freedom Lunch Cruise is very special for World Yacht" said President, Gus Markou. Markou continues, "Tickets and access to the 9/11 Memorial are in extreme demand, we are tremendously honored to provide a way to experience the Memorial."

### **ABOUT WORLD YACHT**

Operating since 1981, World Yacht at Pier 81 is New York City's premiere destination on the Hudson River. With a fleet of four luxury vessels, World Yacht is an idyllic setting for a wide range of events, including romantic dinners, dinner parties, corporate events, and weddings. Each vessel offers two levels of dining, spacious outdoor decks, floating rooftop lounge, music and dancing. During World Yacht's signature three-hour dinner cruise, guests enjoy a four-course dinner, breathtaking views of the city skyline, music and entertainment. World Yacht operates daily from May through December for dinner cruises, Sunday brunch cruises are offered between April and October. Each year, World Yacht hosts over 125,000 guests from around the world.

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